

# Skylar Penrose

## Graphic Designer

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### Education

#### THOMAS JEFFERSON UNIVERSITY

Philadelphia, PA | Graduated May 2020

Bachelor of Science in Graphic Design Communication

### Experience

#### DESIGNER

*The Moving Company (Formerly Muhlenhaupt + Company)*

Philadelphia, PA | January 2021-Current

Designed a variety of marketing materials for clients across industries. These include long form documents, ads and social posts, signage, websites, and trade show materials. Developed, implemented, and maintained brand systems.

#### FREELANCE

Philadelphia, PA | March 2019-January 2021

Designed personal and brand identities. Created custom illustrations and icon systems. Built fillable pdf forms.

#### GRAPHIC DESIGNER - OFFICE OF STUDENT ENGAGEMENT WORK STUDY

*Thomas Jefferson University*

Philadelphia, PA | August 2018-March 2020

Designed posters and promotional assets for campus events and clubs. Designed logos for events and departments. Provided office support, including answering phones and assisting students.

#### PEER MENTOR

*Thomas Jefferson University*

Philadelphia, PA | August 2018-December 2019

Mentored first-year students and assisted them with their transition into college. Planned and led class discussions. Provided event support.

#### TEA ROOM ATTENDANT

*Pink Tea Room, Iredell Memorial Hospital*

Statesville, NC | July 2017-December 2019

Provided high-level customer service in a fast-paced environment. Maintained cleanliness of dining room and doctor's lounge. Handled cash and card transactions.

### Skills/Programs

Adobe Creative Cloud

Microsoft Office

Google Docs

Figma

Design Thinking

B2B Marketing

